

Curriculum of the Study Programme

Bachelor study programme "Business Administration in Tourism"

Study Course	Name of the responsible academic staff member	ECTS	Part-time extramural/ distance learning studies								
			Semester								
			1	2	3	4	5	6	7	8	9
A part											
Philosophy, World Culture and Ethics	O. Pozdnakova	6	3	3							
Business English/ Latvian language for foreigners	T. Lapaine, M.Grinchuk/ S.Plota	6	3	3							
Quantitative Methods and Statistics	A.Mrochko, K.Hamruna, E.Liepa	6	3	3							
Applied Informatics	K.Hamruna, J.Chaiko	6	6								
Environment, Labour and Civil Protection	Z..Klescevnikova	3		3							
Labour Law	J.Galkina, Z.Klescevnikova	3		3							
B part											
Legal Regulation of Enterprise Activity	J.Galkina, Z.Klescevnikova	6	6								
Introduction to Entrepreneurship	D.Zmicerevska, Z.Oborenko	6	6								
Economics	I.Spicha, T. Odinokova	6	3	3							
Introduction to studies and research. Course Project 1	Z. Oborenko	6		6							
Management Psychology and Sociology	S.Paramonovs	6			6						
Accounting and Taxes	K.Hamruna	6			6						
Management Theory	D.Zmicerevska	6			6						
Marketing	Z.Oborenko	6			6						
Business Communication	J.Korjuhina	3				3					
Personnel Management and Record Keeping	O.Verdenhofa	6			6						
Enterprise Management	Z.Oborenko	3			3						
Project management Course Project 2	I.Linde	6			6						
Travel and Hotel Management Information Technology	I.Balode, V.Gopejenko	6				3	3				
Financial Management	M.Grinchuk, I.Spicha	6				6					
Event Management	J.Mironova	3			3						
Strategic management Course Project 3	V.Riashchenko	6					6				
Logistics	T.Odinokova	3				3					
Startup Business Management	V.Riashchenko	3						3			
Total Quality Management	I.Linde	3						3			
Innovation Management	V.Riashchenko.	3						3			
Social Entrepreneurship	D.Lapkis	3						3			
Marketing Visual Communication	A.Djakona	3						3			
Digital Marketing	R.Sevelis	3						3			
Electronic Commerce	R.Sevelis	3							3		
Marketing Research	Z.Oborenko	3							3		
Tourism Basics	I.Balode; J.Mironova	3		3							
Hospitality Industry	I.Balode; J.Korjuhina	3			3						
Second Foreign Language	G.Krupska; S.Samulenkova	6						3	3		
Complex Tourism Product Development	G.Berjozkina	3					3				
Catering Enterprise Management	J.Mironova	3					3				
Tourism Company Activity Practice	O.Slaugotne	3						3			
Tourism Management	O.Slaugotne	3							3		
Excursion Training	O.Slaugotne	3						3			
Economic Justification for Complex Tourism Industry Product	G.Berjozkina	3								3	
Recreology	J.Korjuhina	3							3		
Traineeship 1		12				12					
Traineeship 2		12					6	6			
Qualification Traineeship		12								12	
Qualification exam, Bachelor Paper development and defence		18									18
C daļa											
Elective study courses		9					3	3	3		
Total:		240	30	27	27	30	30	27	30	21	18