Curriculum of the study programme
Bachelor Study Programme "Business Administration"

APPROVED
ISMA University of Applied Sciences
Senate Meeting, prot.No 3-23, 30.05.2023.

FULL TIME

Study Course	Name, surname of th	ECTS	1.sem.	2.sem.	3.sem.	4.sem.	5.sem.	6.sem.	7.sem.	8.sem.
Part A										
Philosophy, World Culture and Ethics	O.Pozdnakova	6	3	3						
Business English/Latvian for foreigners	T. Lapaine; M. Grinchuks/ S.Plota	6	3	3						
Quantitative Methods and Statistics	A.Mrochko, K.Hamruna, E.Liepa	6	3	3						
Applied Informatics	K.Hamruna, J.Chaiko	6	6							
Environment, Labour and Civil Protection	Z..Klescevnikova	3		3						
Labour Law	J.Galkina, Z.Klescevnikova	3		3						
Part B										
Legal Regulation of Enterprise Activity	J.Galkina, Z.Klescevnikova	6	6							
Introduction to Entrepreneurship	D.Zmicerevska, Z.Oborenko	6	6							
Economics	I.Spicha, T. Odinokova	6	3	3						
Introduction to studies and research. Course Project 1	Z.Oborenko	6		6						
Management Psychology and Sociolog	S.Paramonovs	6			6					
Accounting and Taxes	K.Hamruna	6			6					
Management Theory	D.Zmicerevska	6			6					
Marketing	Z.Oborenko	6			6					
Business Communication	J.Korjuhina	3					3			
Personnel Management and Record Keeping	O.Verdenhofa	6				6				
Enterprise Management	Z.Oborenko	3				3				
Project management Course Project 2	I.Linde	6				6				
Management Information Technology	K.Hamruna, V.Gopejenko	6					3	3		
Financial Management	M.Grinchuks, I.Spicha	6					6			
Event Management	J.Mironova	3				3				
Strategic Management Course Project 3	V.Riashchenko	6						6		
Logistics	T.Odinokova	3					3			
Startup Business Management	V.Riashchenko	3							3	
Total Quality Management	I.Linde	3							3	
Innovation Management	V.Riashchenko	3							3	
Social Entrepreneurship	D.Lapkis	3							3	
Marketing Visual Communication	A.Djakona	3							3	
Digital Marketing	R.Sevelis	3							3	
Electronic Commerce	R.Sevelis	3							3	
Marketing Research	Z.Oborenko	3							3	
Property and Liability Law in Business	J.Galkina, Z.Klescevnikova	3					3			
Investment and Risk Management	M.Grinchuks, T.Odinokova	6							6	
Fundamentals of International Law	J.Galkina, Z.Klescevnikova	3						3		
Public Relations Management	J.Mironova	6						6		
Specialisation or other elective course from ISMA Catalogue		12		3	3		3	3		
Traineeship 1		12				12				
Traineeship 2		12					6	6		
Qualification Traineeship		12								12
Qualification exam, Bachelor Paper development and defence		18								18
Part C										
Elective study course		12		3	3		3	3		
		240	**30**	**30**	**30**	**30**	**30**	**30**	**30**	**30**